



Arts Advocacy Day

Friday, February 21, 2020

Laramie County Library, Cottonwood Room
2200 Pioneer Ave, Cheyenne, WY

7:30 - 8:30 am

AAD Registration/Check-in

Laramie County Library, Lobby

8:30 - 8:45 am

Opening and Welcome

- Wendy Bredehoft, Wyoming Arts Alliance
- Mayor Marian Orr, City of Cheyenne

8:45 - 9:30 am

"Creative Conversations - Everyone at the Table"

(Creative Conversations connect your community to a grassroots movement, elevate the arts in community planning, and help alleviate fundamental differences in community development paths. Learn best practices for hosting your own Creative Conversation, including topics, partnerships, and formatting.)

- Shannon Smith, Wyoming Humanities, Laramie, WY
- Amber Simon Power, Power Business Strategies, Cody, WY (Moderator)

9:30 - 10:15 am

"Idea Incubators"

(What kind of place-based incubators work best for developing creative business ideas? From maker-spaces to innovation labs, gathering spots that bring entrepreneurs and other out-of-the-box thinkers together are critical to new creative business development. Hear more from these Wyoming examples.)

- Minden Fox, Laramie County Community College, Cheyenne, WY
- Jane Crayton, Univ. of WY, Coe Student Innovation Center, Laramie, WY
- Spencer Kuzara, Phorge Foundry, Sheridan, WY
- Eric Trowbridge, Array, Inc., Cheyenne, WY

10:15 - 10:45 am

"Wyoming Legislative Update"

- Erin Taylor, Taylor Strategies and Consulting, Cheyenne, WY

10:45 - 11:30 am

"What If They Say No?"

(As creatives, art leaders and policymakers, we face daily rejection and criticism to concepts and initiatives that are meaningful to us. How can we recover from a "no" and continue with enthusiasm? In this mini-workshop, we will learn strategies and approaches for managing the emotional impact of rejection.)

- Stacy Carruth, Casper, WY
- Marilyn Mullen, Center for Nonviolent Communication, Casper, WY
- Lindsey Grant, Wyoming Arts Alliance (Moderator)

11:30 am - 12:15 pm

"Artists in Politics"

(More arts and culture advocates are looking to make meaningful change in their communities by running for public office. With a strong sense of community pride and enthusiasm, and with deep backgrounds in creative solutions, arts and culture advocates can use their knowledge and passion to succeed in politics.)

- Representative Sara Burlingame, HD44, Cheyenne, WY
- Commissioner Natalia Macker, Teton County Commission, Jackson, WY
- Councilman Brian Harrington, Laramie City Council, Laramie, WY
- Karmen Rossi, Wyoming Arts Alliance (Moderator)

12:15 - 1:30 pm

Lunch

(Discussion about taking ideas learned today and applying arts advocacy tactics)

2:00 pm

Arts Cohort at the Wyoming Legislature

Wyoming State Capitol, 200 W 24th St., Cheyenne, WY

(Join your Wyoming art peers as we walk to the Wyoming Legislature to be recognized by lawmakers as they open their afternoon session)